
SIE HABEN FRAGEN ZU DIESEM MATERIAL ?
KONTAKTIEREN SIE UNS GERN UNTER:

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materialagentur.de



NEWSLETTER

materialagentur.de/kontakt/newsletter-abonnieren.html



LINKED IN

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A large, stylized green letter 'B' graphic that occupies the bottom left corner of the page.

Plan +B GmbH | Die Materialagentur
Marco Zatti | Geschäftsführer & Objektberater

Haeselerstraße 17H
14050 Berlin



CITYLIGHTS
light up your cities!



WITH



CITY LIGHTS
light up your cities!

CITY LIGHTS

light up your cities!

LIKE AN ETERNAL AND INEXHAUSTIBLE TORCH, CITY LIGHTS SHINES WITH ITS OWN LIGHT TO MELT EVEN THE COLDEST SPIRITS. A CONTEMPORARY, URBAN AND ECLECTIC CHARACTER WILL SHOW YOU THE RIGHT WAY. COME OUT, THE CITY IS ALREADY ON FIRE AND JUST WAITING TO BE LIVED. A BRIGHT AND LIVELY COLOUR PALETTE CAPABLE OF CREATING SPECIAL GAMES OF LIGHTS AND SHADOWS, DESIGNED TO GENERATE SCENIC 3D WALLS, AVAILABLE IN THE 25X75 AND 10X30 SIZE, LEAVING AMPLE ROOM FOR YOUR IMAGINATION TO CLAD GLAMOROUS WALLS.

Come un'eterna ed inesauribile fiaccola, City Lights brilla di luce propria per sciogliere anche gli animi più freddi. Un carattere contemporaneo, urban ed eclettico ti mostrerà la strada giusta. Esci, la città è già in fiamme ed aspetta solo di essere vissuta.

Una palette brillante e movimentata capace di creare particolari giochi di luci e ombre, studiata per creare scenografiche pareti 3D, disponibile nel formato 25x75 e 10x30 lasciando ampio spazio alla fantasia nel rivestire pareti glamour.

Telle une torche éternelle et inépuisable, City Lights brille de ses propres feux pour faire fondre les mentalités les plus austères. Un caractère contemporain, urbain et éclectique vous indiquera la voie. Sortez, la ville s'allume déjà et n'attend plus que de vous faire rêver.

Une palette brillante et mouvementée capable de créer des jeux d'ombres et de lumières particuliers, étudiée pour façonner des parois décoratives en 3D, disponible en formats 25x75 et 10x30 afin de laisser une large place à la fantaisie dans le revêtement de parois glamour.

Wie eine ewige und unerschöpfliche Fackel erstrahlt City Lights im eigenen Licht, um auch die kältesten Seelen zum Schmelzen zu bringen. Ein zeitgenössischer, urbaner und eklektischer Charakter wird Ihnen den richtigen Weg weisen. Gehen Sie hinaus, die Stadt steht bereits in Flammen und wartet nur darauf, erlebt zu werden.

Eine brillant lebendige Palette, die besondere Licht- und Schattenspiele erzeugen kann, um spektakuläre 3D-Wände zu gestalten. Die verfügbaren Formate 25x75 und 10x30 sorgen für grenzenlose Freiheit bei der Gestaltung glamouröser Wände.

Como una llama eterna e inagotable, City Lights brilla con luz propia para que ardan incluso los temperamentos más fríos. Un carácter contemporáneo, urbano y ecléctico te mostrará el camino correcto. Sal, la ciudad ya está en llamas y solo espera ser vivida.

Una paleta luminosa y alegre capaz de crear juegos especiales de luces y sombras, diseñada para dar forma a espectaculares paredes 3D, disponible en los formatos 25x75 y 10x30, para dar rienda suelta a la imaginación al revestir paredes glamurosas.

City Lights сверкает будто вечный и неугасаемый факел, растапливающий даже самые холодные души. Современный урбанистический и эклектичный характер плитки укажет вам правильный путь. Следуйте ему, устремляясь в объятый пламенем огней город, наполняющийся жизнью.

Яркая и динамичная палитра, специально разработанная для создания впечатляющего трехмерного эффекта на стенах с необыкновенной игрой света и тени. Форматы 25x75 и 10x30 позволяют максимально творчески подойти к созданию изысканной отделки на стенах.

犹如一团永恒之火, City Lights以一己之光,融化冰封之心.摩登时尚且不偏不倚的个性会为你赋予一条光明大道.走上街头,流光溢彩的城市注定生机勃勃.明亮而活泼的色彩,能够营造特殊的光影效果,打造壮观的3D墙,可提供25x75和10x30尺寸,为迷人的墙壁装饰提供了充足的想象空间.

INDEX

6

CITY LIGHTS SKY, SKY COLOR

pub
living

26

CITY LIGHTS GREY, GREY COLOR

living
bathroom

16

CITY LIGHTS NIGHT, NIGHT COLOR

shop
bathroom

34

CITY LIGHTS AMBER, AMBER COLOR

hotel
living

44

CITY LIGHTS

products



WITH
iris
Gemma



CITY LIGHTS

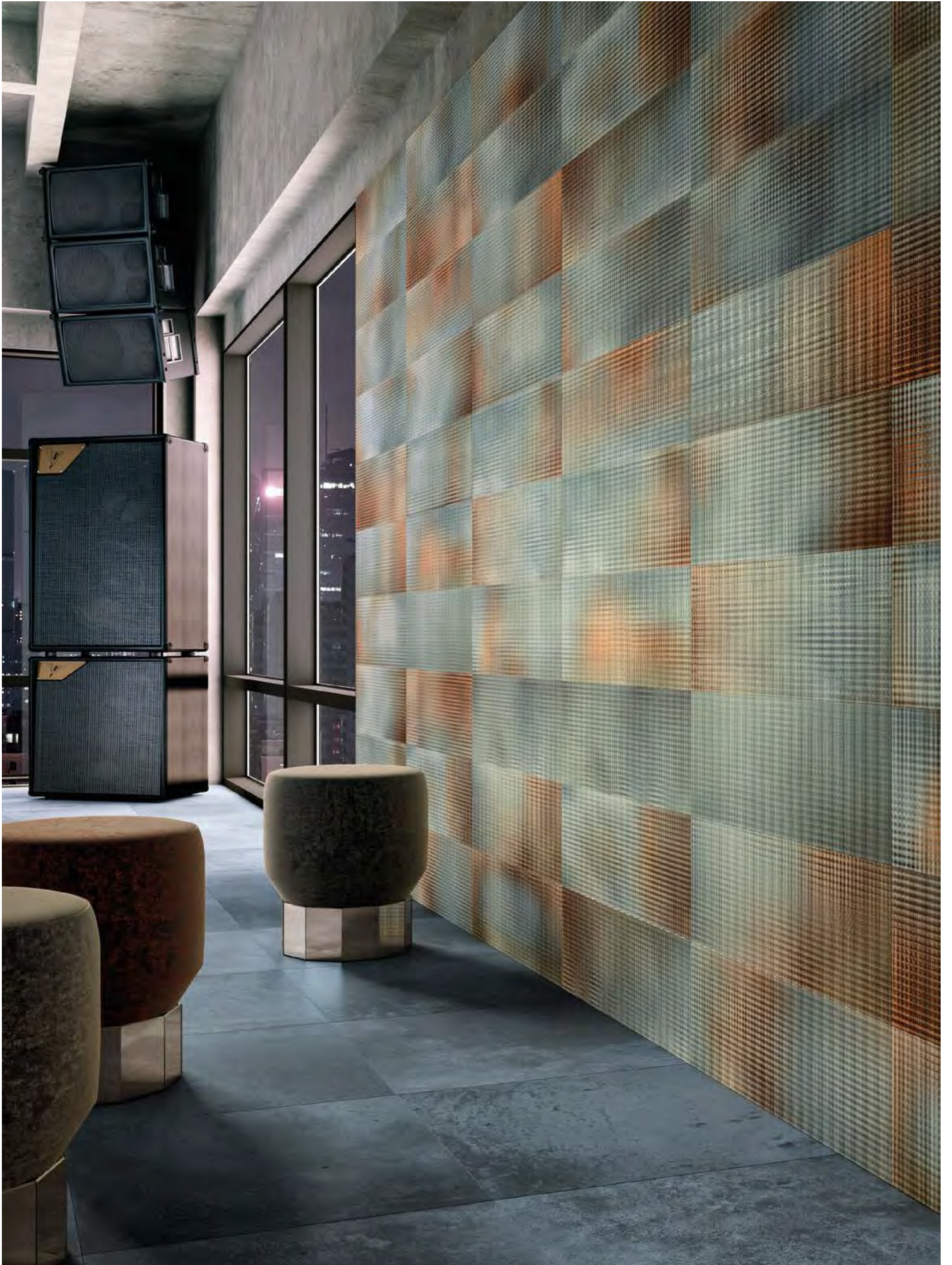
25x75

10x30

CITY
LIGHTS

right wall_CITY LIGHTS SKY COLORS 75x25 cm - 29"x10"
floor_ALUROCK INDIGO 60x60 cm - 24"x24"

LIKE
WINDOWS
ILLUMINATED
IN THE DARK,
SHINE.



left wall and counter _CITY LIGHTS SKY 75x25 cm - 29"x10"
right wall _CITY LIGHTS SKY COLORS 75X25 cm - 29"x10"
floor _ALUROCK INDIGO 60x60 cm - 24"x24"



CITY
LIGHTS

wall and counter_CITY LIGHTS SKY 75x25 cm - 29"x4"
floor_ALUROCK INDIGO 60x60 cm - 24"x24"



CITY LIGHTS



CITY
LIGHTS

wall_CITY LIGHTS SKY COLORS SQ. 10x30 cm - 4"x12"

THE THIRD
DIMENSION
OF
REFLECTION.





CITY LIGHTS

City Lights Sky





wall_CITY LIGHTS NIGHT COLORS 75x25 cm - 29"x10"
floor_LIQUID STONE BLACK 60x60 cm - 24"x24"

CITY
LIGHTS

CITY LIGHTS



left wall_ CITY LIGHTS NIGHT COLORS 75x25 cm - 29"x10"
right wall_ CITY LIGHTS NIGHT 75X25 cm - 29"x10"
floor_ LIQUID STONE BLACK 60x60 cm - 24"x24"



CITY LIGHTS

wall_CITY LIGHTS NIGHT 75x25 cm - 29"x10"
floor_LIQUID STONE BLACK 60x60 cm - 24"x24"



CITY LIGHTS

wall_CITY LIGHTS NIGHT COLORS SQ. 10x30 cm - 4"x12"
floor_ALUROCK BLACK 120x60 cm - 48"x24"

NATURAL
AND TACTILE
SUGGESTIONS
OF LIGHT
AND DESIGN.





City Lights Night Colors

CITY
LIGHTS

CITY LIGHTS

wall_CITY LIGHTS GREY COLORS 75x25 cm - 29"x10"
floor_LIQUID STONE BRONZE 60x60 cm - 24"x24"

IT SHINES WITH
ITS DOWNLIGHT
TO GLEAM
AMONG THE
FORMS OF
THE CITY.



CITY LIGHTS



wall_CITY LIGHTS GREY COLORS 75x25 cm - 29"x10"
LIQUID STONE BRONZE 60x60 cm - 24"x24"
floor_LIQUID STONE BRONZE 60x60 cm - 24"x24"



CITY
LIGHTS

wall_CITY LIGHTS GREY COLORS SQ. 10x30 cm - 4"x12"

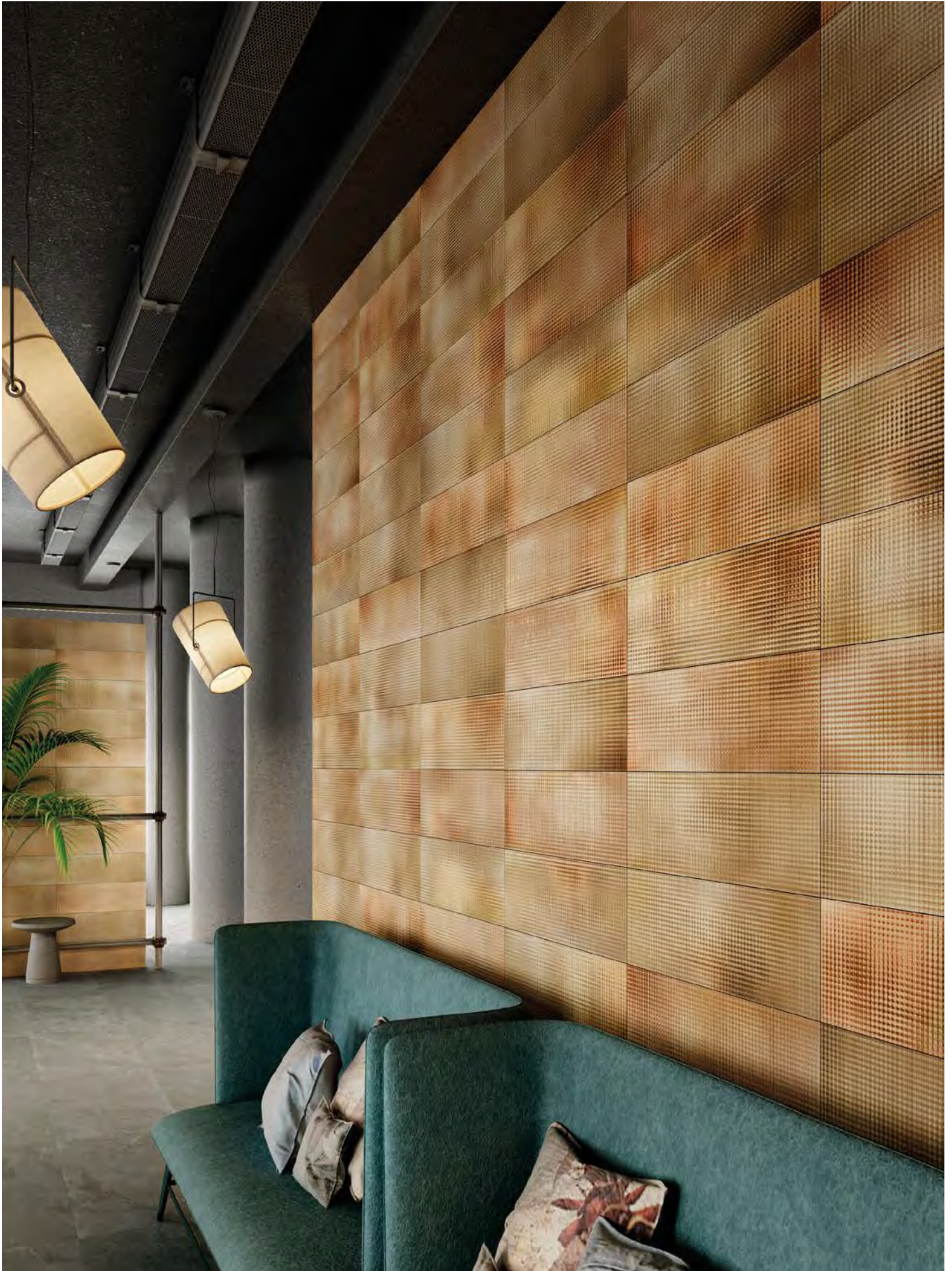
GIVE SHAPE
TO SPACES
ILLUMINATED
BY THE
WARMTH
OF LIGHT.



CITY LIGHTS

City Lights Grey





front wall_CITY LIGHTS AMBER 75x25 cm - 29"x10"
right wall_CITY LIGHTS AMBER COLORS 75x25 cm - 29"x10"
floor_LIQUID STONE MUD 120x60 cm - 48"x24"

CITY
LIGHTS

WATCH ME
CHANGE
SHAPE
AND COLOR.
CONTINUOUSLY.



CITY LIGHTS

left wall CITY LIGHTS AMBER 75x25 cm - 29"x10"
right wall CITY LIGHTS AMBER COLORS 75x25 cm - 29"x10"
floor LIQUID STONE MUD 120x60 cm - 48"x24"





CITY LIGHTS

left wall_ CITY LIGHTS AMBER 75x25 cm - 29"x10"
front wall_ CITY LIGHTS AMBER COLORS 75X25 cm - 29"x10"
floor_ LIQUID STONE MUD 120x60 cm - 48"x24"





CITY LIGHTS

wall_CITY LIGHTS GREY COLORS 75x25 cm - 29"x10"
floor_LIQUID STONE BRONZE 60x60 cm - 24"x24"

GLEAMING
GLAMOUR ON
NATURALLY
PRECIOUS
SURFACES.





City Lights Amber Colors

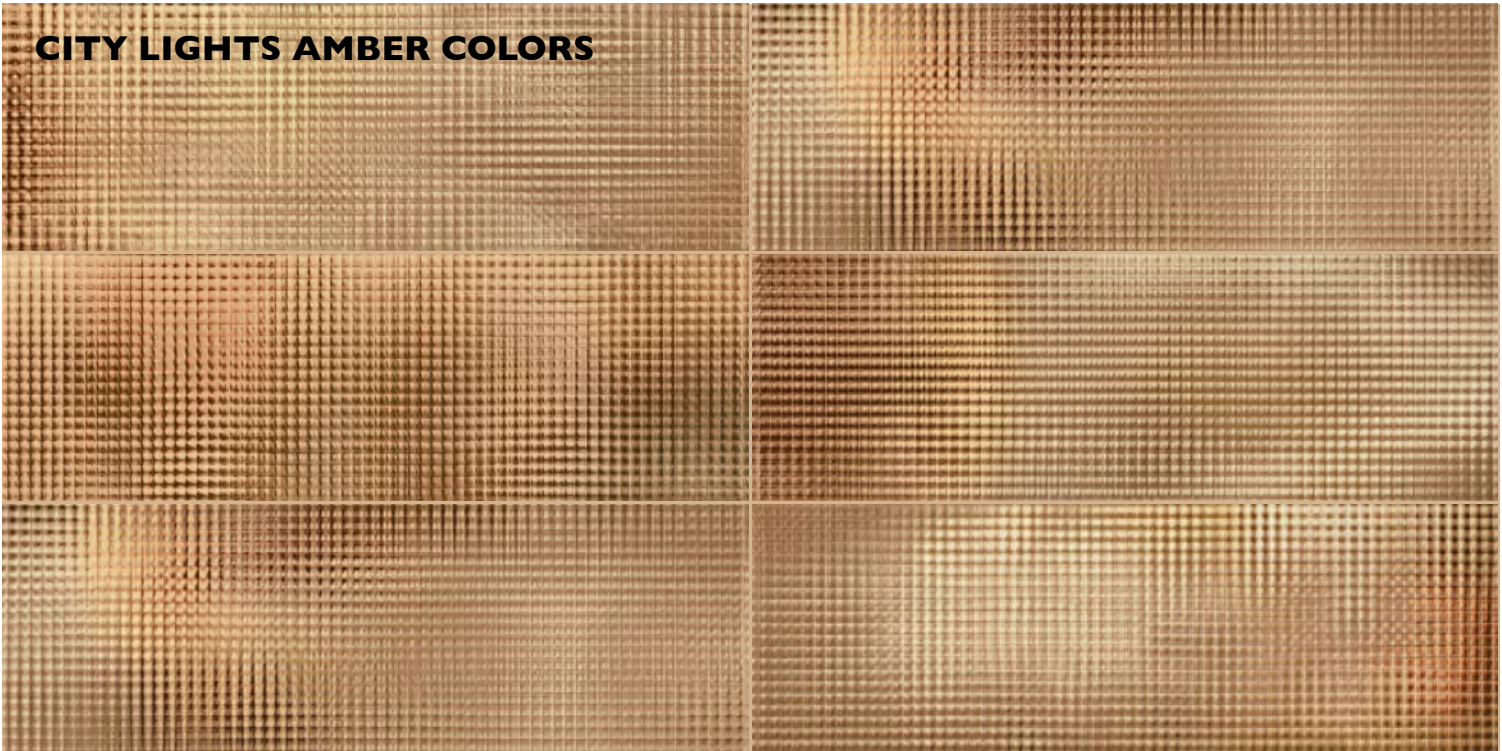
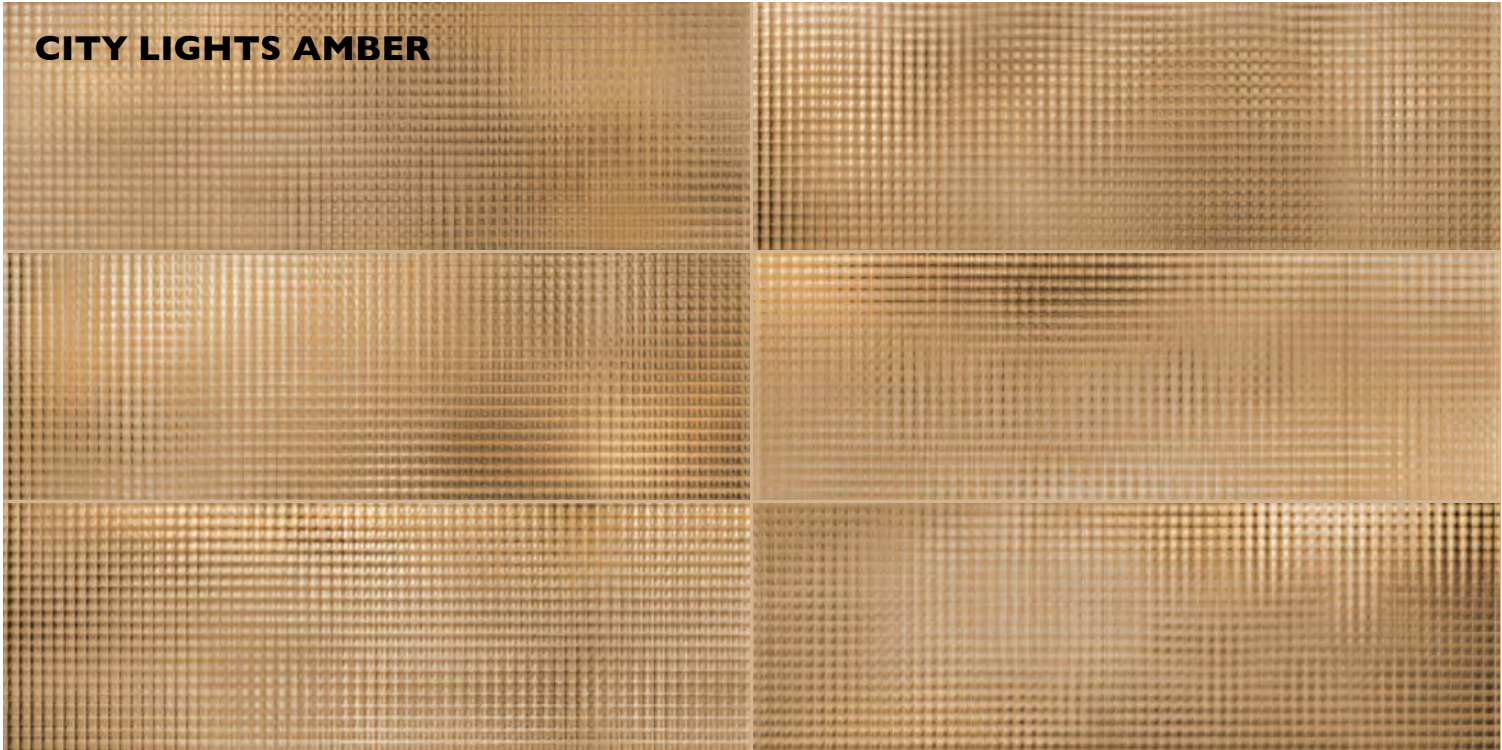
CITY
LIGHTS

75x25 cm
29"×10"



CITY LIGHTS AMBER
CITY LIGHTS AMBER COLORS

575335 41A
575334 41A



75x25 cm

29"x10"



CITY LIGHTS GREY

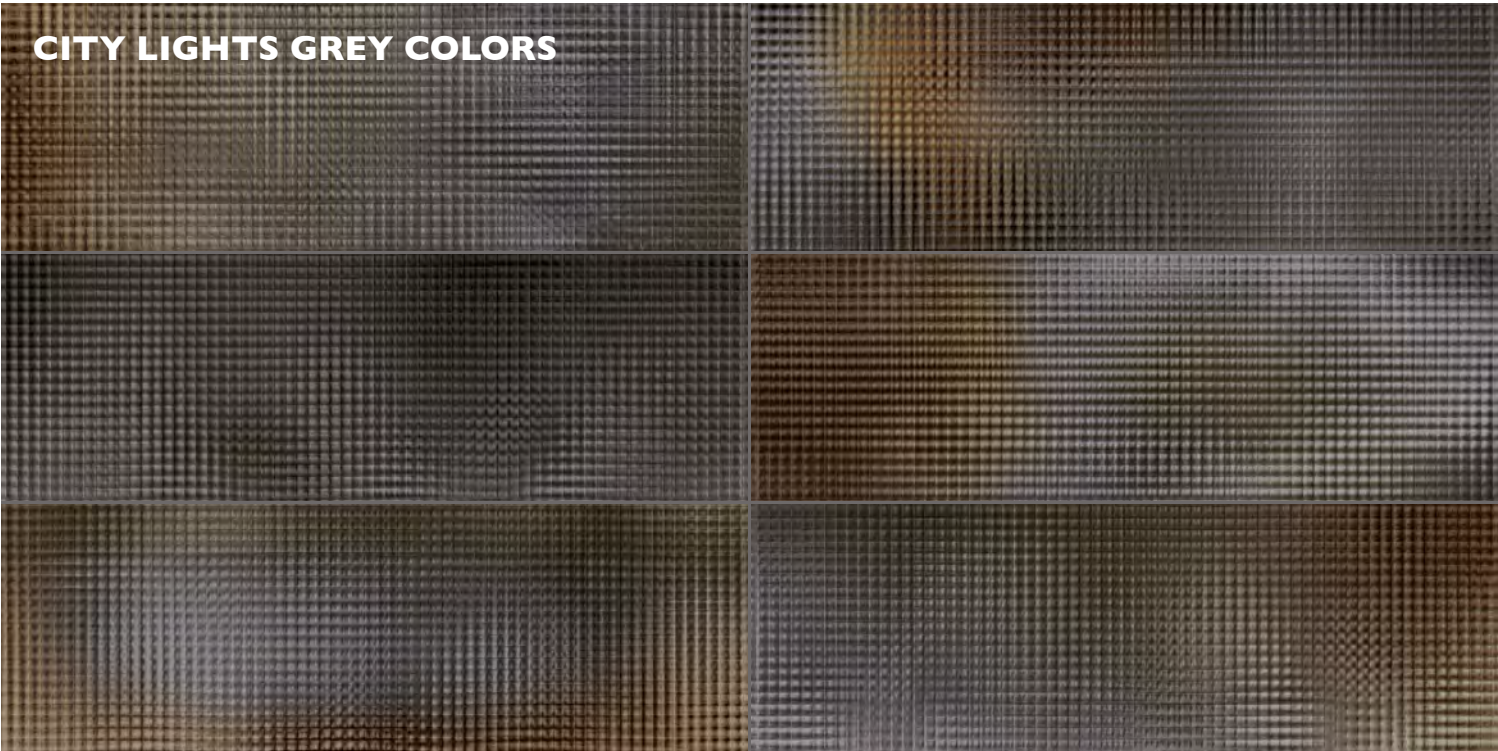
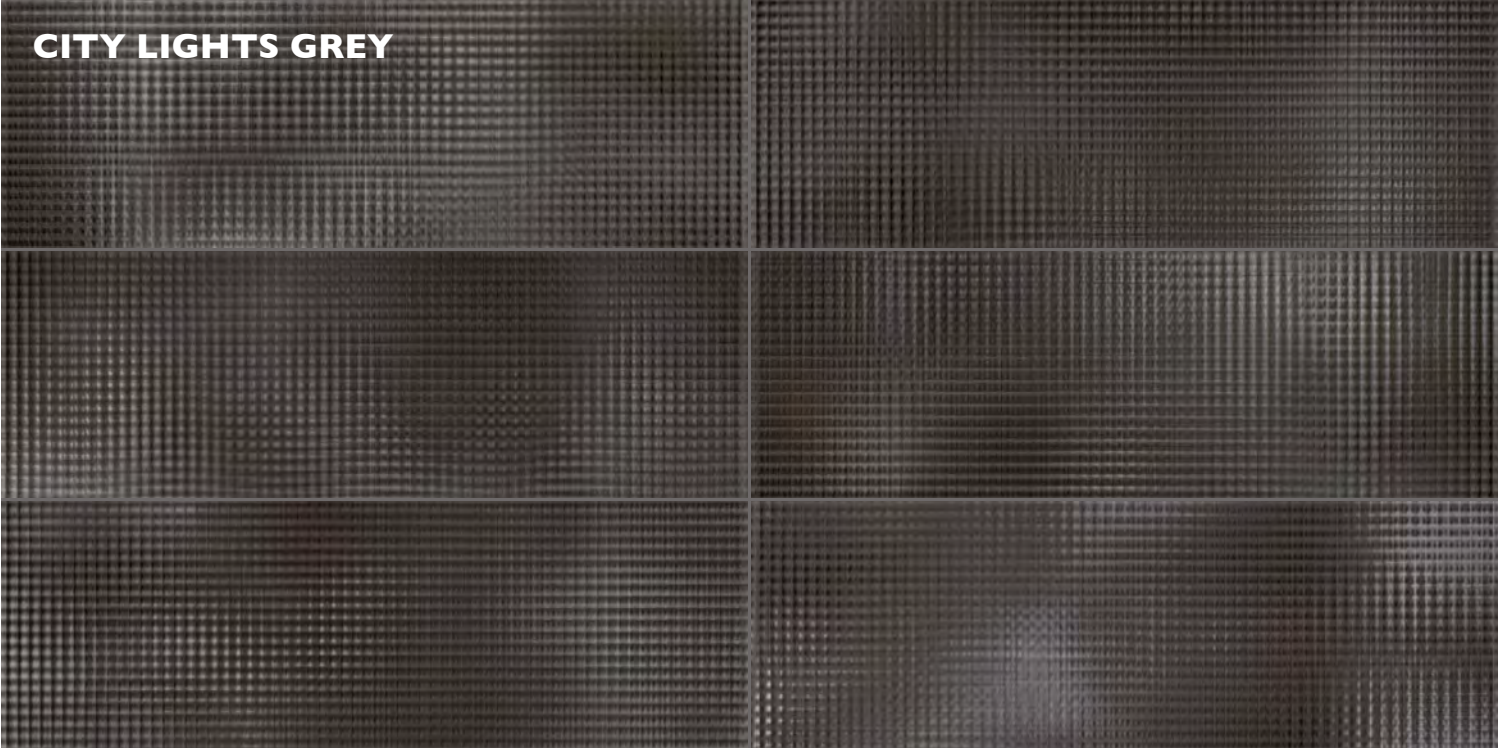
575337

41A

CITY LIGHTS GREY COLORS

575336

41A



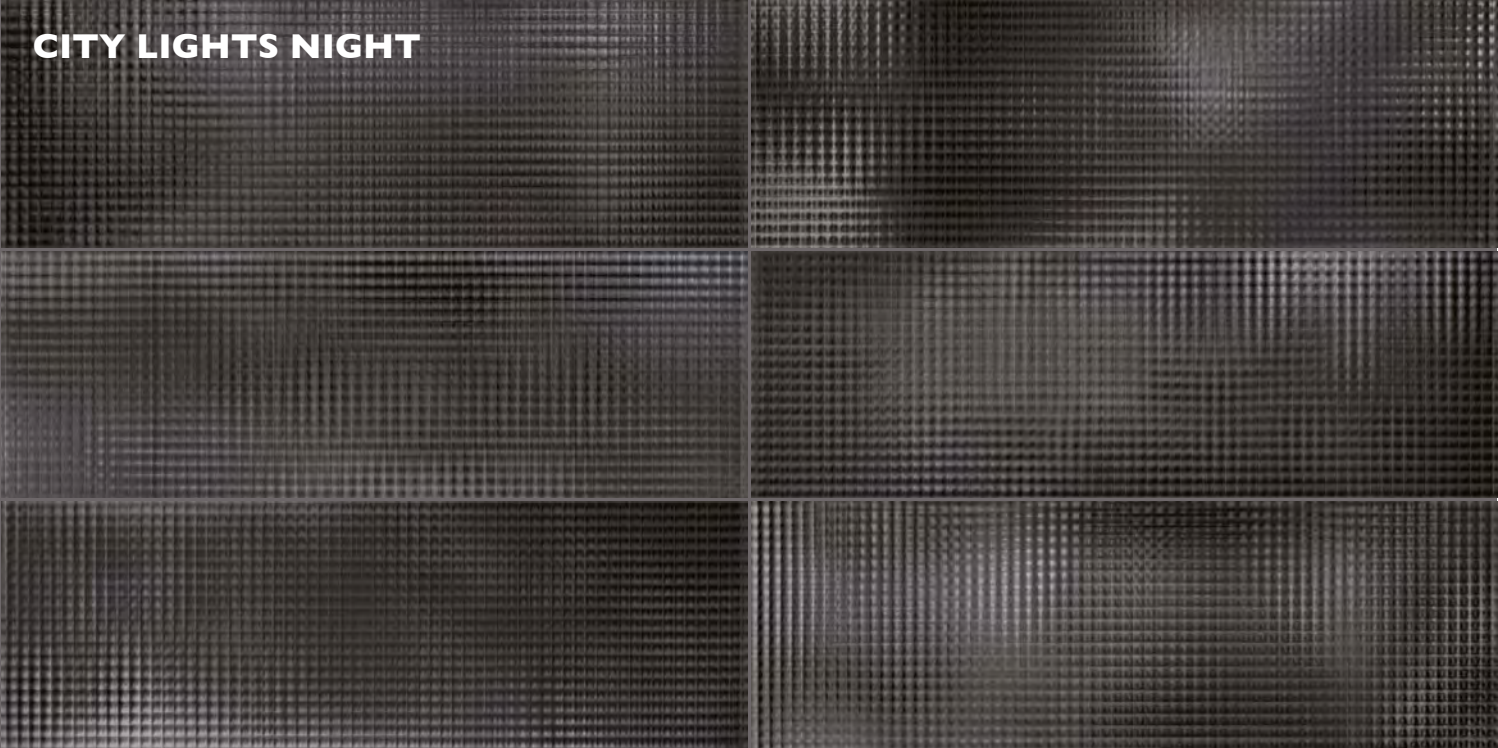


75x25 cm
29"×10"



CITY LIGHTS NIGHT
CITY LIGHTS NIGHT COLORS

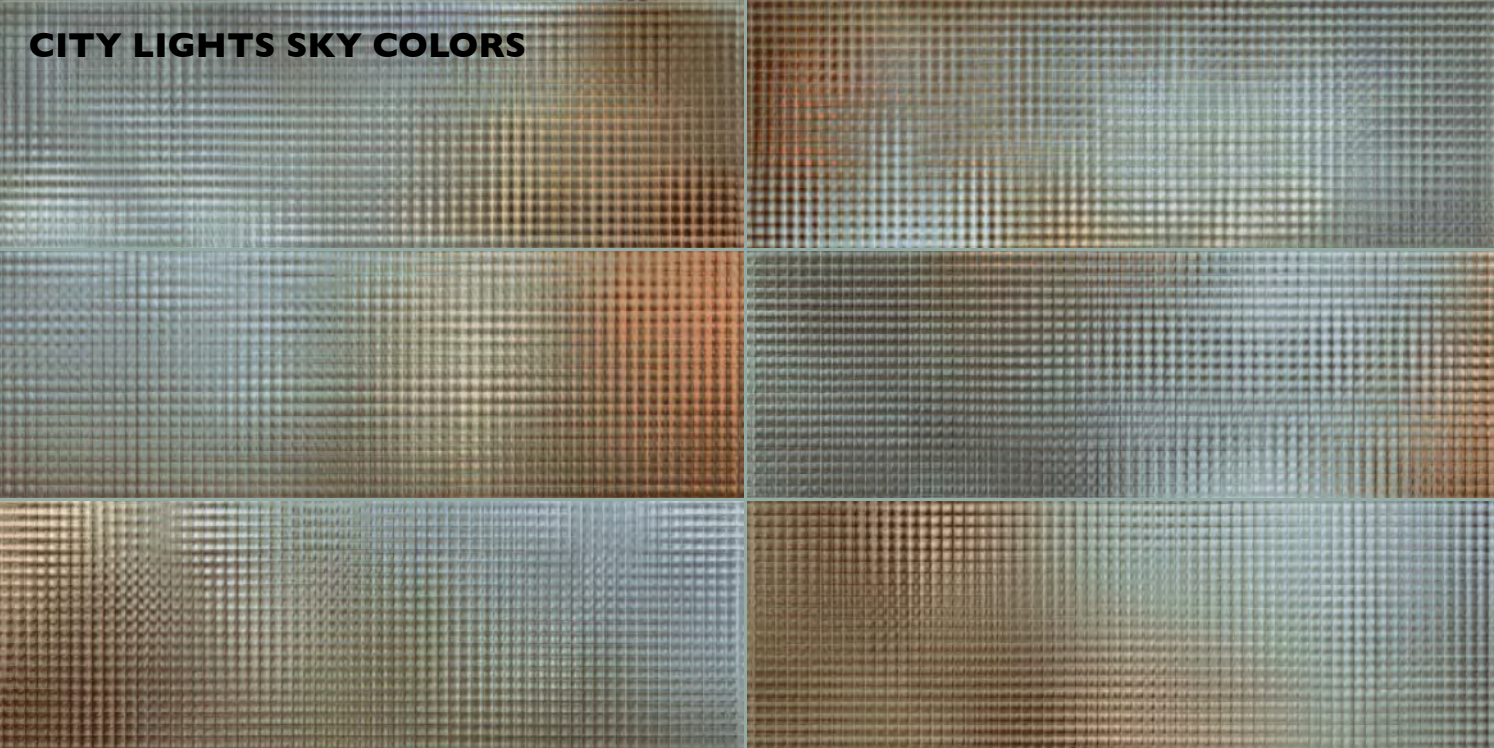
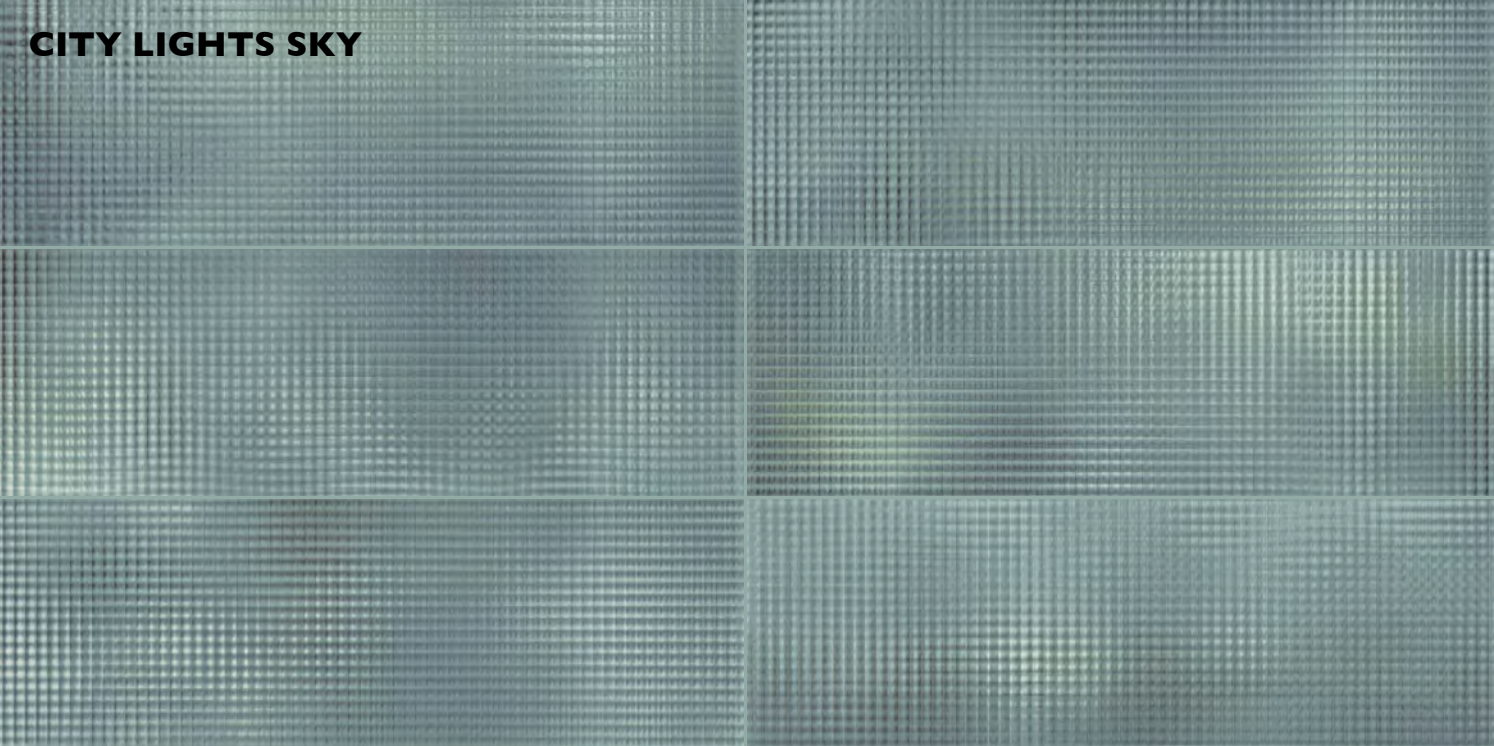
575331	41A
575330	41A



	75x25 cm 29"x10" 
CITY LIGHTS SKY	575333 41A
CITY LIGHTS SKY COLORS	575332 41A

PACKING

SIZE	THICKNESS	KG/MQ	BOX		EUROPALLET	
				mq	box	mq
75x25 . 29"x10"	10,5 mm . 0,43"	25,5	6	1,125	28	31,5





10x30 cm

4"x12"



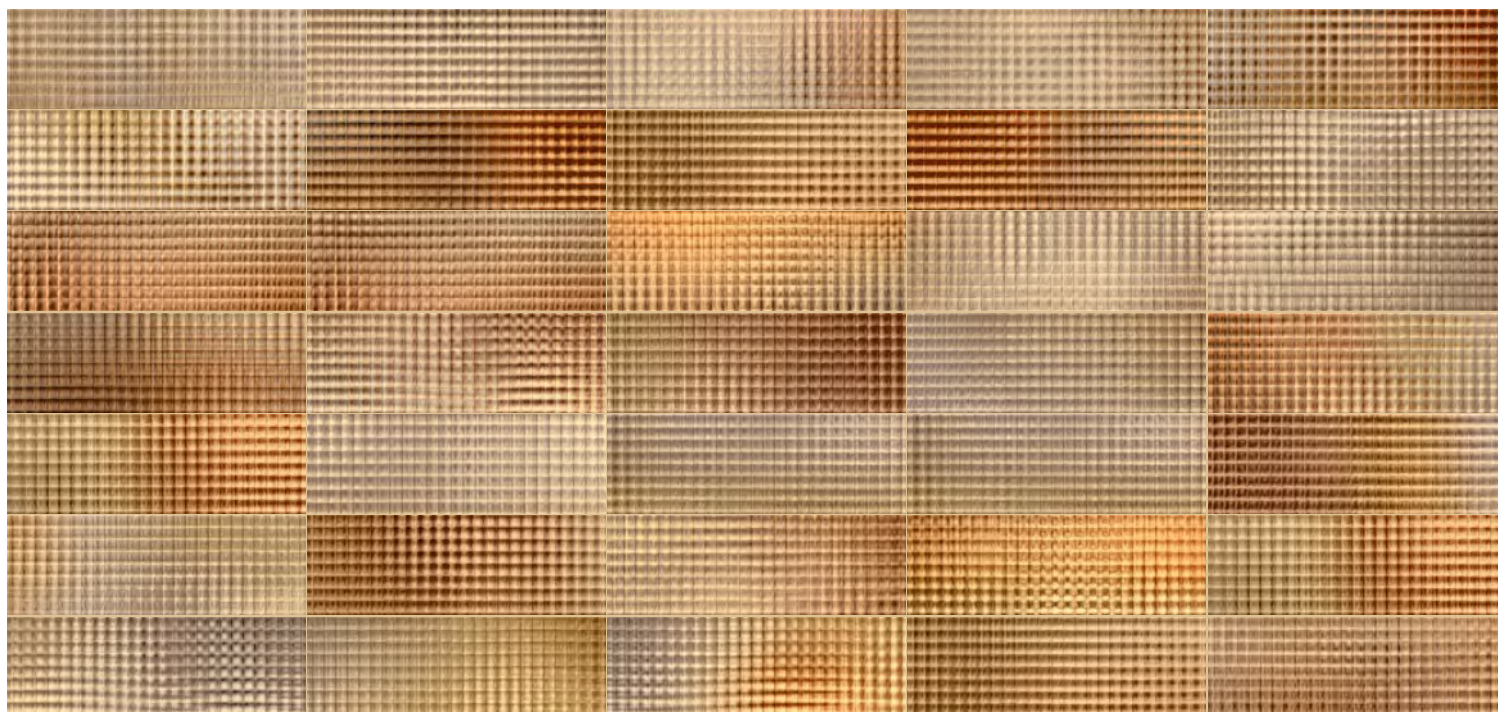
CITY LIGHTS AMBER COLORS SQ.

575334

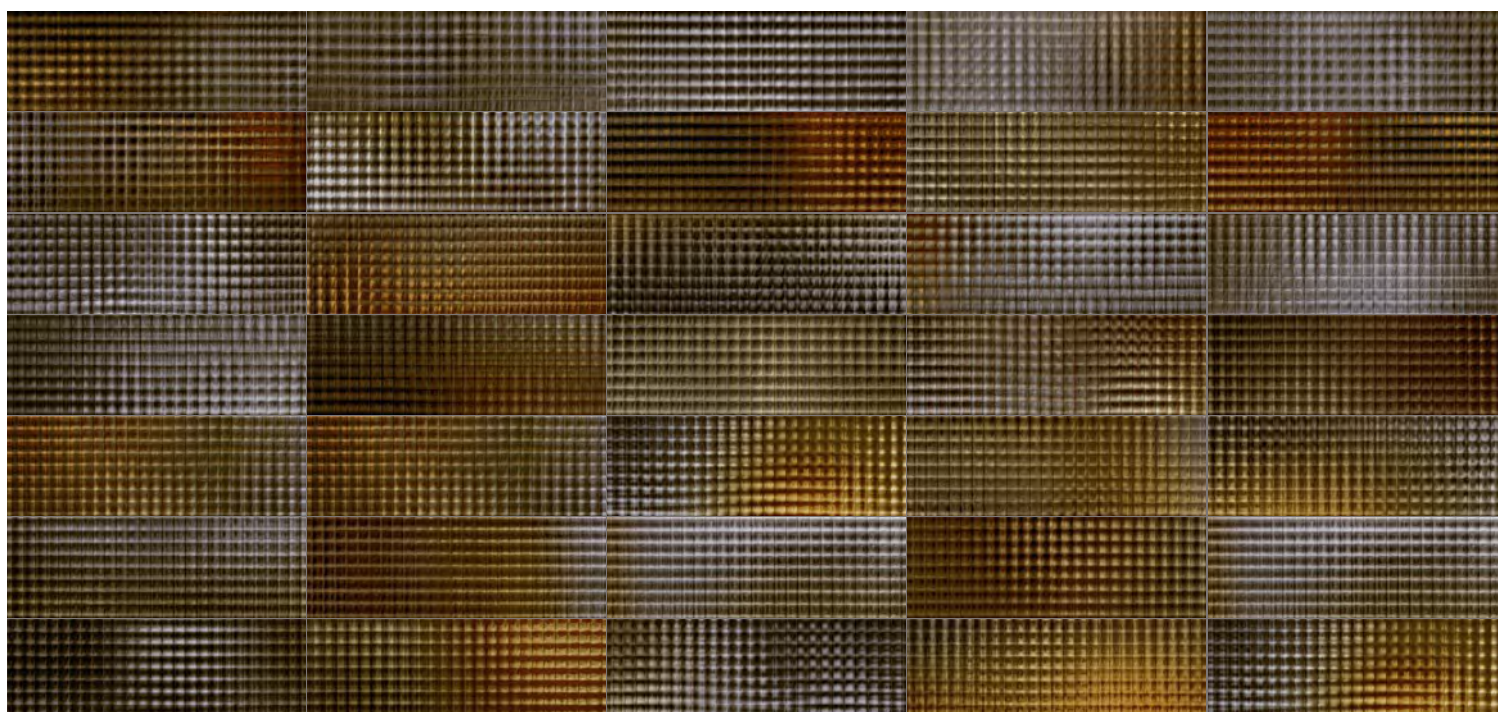
CITY LIGHTS GREY COLORS SQ.

575336

CITY LIGHTS AMBER COLORS



CITY LIGHTS GREY COLORS



	10x30 cm 4"x12" 
CITY LIGHTS NIGHT COLORS SQ.	575330
CITY LIGHTS SKY COLORS SQ.	575332

PACKING

SIZE	THICKNESS	KG/MQ	BOX		EUROPALLET	
				mq	box	mq
10x30 . 4"x12"	8,5 mm . 0,34"	14,83	30	0,90	80	72

CITY LIGHTS NIGHT COLORS



CITY LIGHTS SKY COLORS



TECHNICAL CHARACTERISTICS

RIVESTIMENTI / WALL TILES / REVÊTEMENTS / WANDFLIESEN / REVESTIMIENTOS / ПЛИТКА ДЛЯ СТЕН . 牆面瓷磚

SEMIGRES

CLASSIFICAZIONE SECONDO NORME EN 14411 - ALLEGATO L - GRUPPO B III / CLASSIFICATION IN ACCORDANCE WITH EN 14411 - ANNEX L - GROUP B III
CLASSIFICATION SELON LES NORMES EN 14411 - ANNEXE L - GROUPE B III / KLASSIFIZIERUNG GEMÄSS NORMEN EN 14411 - ANLAGE L - GRUPPE B III
CLASIFICACIÓN SEGÚN NORMAS EN 14411 - ADJUNTO L - GRUPO B III / КЛАССИФИКАЦИЯ В СООТВЕТСТВИИ С СТАНДАРТАМИ EN 14411 - ВЛОЖЕННЫХ Л - ГРУППЕ B III
類別遵照 EN 14411 附錄L B III組

	PROPRIETÀ FISICO-CHIMICHE PHYSICAL-CHEMICAL PROPERTIES PROPRIÉTÉS PHYSICO-CHIMIQUES PHYSIKALISCH-CHEMISCHE EIGENSCHAFTEN-PROPIEDADES FÍSICO-QUÍMICAS-СВОЙСТВА ХИМИЧЕСКИМИ - ФИЗИЧЕСКИМИ 物理-化學性能	TIPO DI PROVA STANDARD OF TEST NORME DU TEST TESTNORM TIPO DE PRUEBAS ВИД КОНТРОЛЯ 測試標準	VALORE PRESCRITTO REQUIRED VALUE VALEUR PRESCRITE VORGESCHRIEBENER WERT VALOR PRESCRITO РЕКОМЕНДУЕМАЯ СТОИМОСТЬ 要求值	VALORE MEDIO AVERAGE VALUE VALEUR MOYENNE MITTELWERT VALOR MEDIO СРЕДНИЕ ЗНАЧЕНИЯ 均值	
	Dimensioni Sizes Dimensions Abmessungen Dimensiones Форматы 尺寸	ISO 10545.2	Lunghezza e larghezza / Length and width / Longueur et largeur Länge und breite / Largura y anchura / Длина и ширина 長度和寬度	± 0,5%	± 0,5%
			Spessore / Thickness / Epaisseur / Stärke / Espesor / Толщина 厚度	± 10 %	± 5%
			Rettilinearità spigoli / Warpage of edges / Rectitude des arêtes Kantengeradheit / Rectilineidad cantos / Прямолинейность сторон 線性度	± 0,3%	± 0,3%
			Ortogonalità / Wedging / Orthogonalité Rechtwinkligkeit / Ortogonalidad / Ортогональности 楔固固	± 0,5%	± 0,4%
			Planarità / Warpage / Planéité Ebenflächigkeit / Planitud / Плоскостности / 翹曲	± 0,5%	± 0,3%
	Assorbimento d'acqua Water absorption Absorption d'eau Wasseraufnahme Absorción de agua Водопоглощение 吸水性	ISO 10545.3	E > 10%	~ 16%	
	Resistenza alla flessione Bending strength Résistance à la flexion Biegefestigkeit Resistencia a la flexión Прочность на изгиб 抗彎曲性	ISO 10545.4	Modulo di rottura Moduls of rupture Module de rupture Bruchmodul Módulo de rotura Прочность на изгиб 斷裂模組	22 N/mm ² R ≥ 15 N/mm ²	
	Resistenza all'abrasione Resistance to abrasion Résistance à l'abrasion Abriebhärte Resistencia a la abrasión Износостойчивость 抗磨損性	ISO 10545.7	Secondo i dati del produttore According to the manufacturer's data Selon les données du producteur Gemäß der Angaben des Herstellers De acuerdo con los datos del fabricante В соответствии с данными изготовителя 根据制造商信息	Indicata sul catalogo Indicated in the catalog Indiquée dans le catalogue Im katalog angegeben Indicada en el catálogo Указана в каталоге 在目錄中的指示	
	Coefficiente di dilatazione termica lineare Coefficient of linear thermal expansion Coefficient de dilatation thermique lineaire Wärmeausdehnungskoeffizient Coeficiente de dilatación térmica lineal Коэффициент теплового расширения 線性熱膨脹係數	ISO 10545.8	Metodo disponibile Test method available Méthode disponible Verfügbares verfahren Método disponible Доступный метод 可以使用的測試方法	8x10 ⁻⁶ °C ⁻¹	
	Resistenza agli sbalzi termici Resistance to thermal shock Résistance aux variations thermiques Temperaturwechselbeständigkeit Resistencia a los cambios de temperatura Устойчивость к резким перепадам температур 抗熱衝擊性	ISO 10545.9	Metodo disponibile Test method available Méthode disponible Verfügbares verfahren Método disponible Доступный метод 可以使用的測試方法	Garantita Guaranteed Garantie Garantiert Garantizada Гарантия 保證	
	Resistenza al cavillo Crazing resistance Résistance au tressaillage Haarrißbeständigkeit Resistencia al agrietado Стойкость к образованию трещин 抗裂性	ISO 10545.11	Metodo disponibile Test method available Méthode disponible Verfügbares verfahren Método disponible Доступный метод 可以使用的測試方法	Garantita Guaranteed Garantie Garantiert Garantizada Гарантия 保證	
	Resistenza ai prodotti chimici Chemical resistance Résistance aux produits chimiques Chemikalienfestigkeit Resistencia a los productos químicos Химическая устойчивость 耐化學性	ISO 10545.13	GB min.	Conforme In conformity Conforme Erfüllt die Anforderungen Conforme Соответствует 达标	
	Resistenza alle macchie Stain resistance Résistance aux taches Fleckenbeständigkeit Resistencia a las manchas Устойчивость к пятнообразованию 耐沾污性	ISO 10545.14	CLASSE 3 min.	Conforme In conformity Conforme Erfüllt die Anforderungen Conforme Соответствует 达标	

Grado di variazione cromatica

Degree of colour change . Grad der farbabweichung . Degre de variation chromatique . Grado de variación cromática . СТЕПЕНЬ ИЗМЕНЕНИЯ ЦВЕТА . 变色度

COLLEZIONE COLLECTION KOLLEKTION COLLECTION COLECCIÓN КОЛЛЕКЦИЯ 系列		
CITY LIGHTS	WALL	V2
CITY LIGHTS COLORS	WALL	V4



V1 - LOW .
Prodotto monocromatico . Monochromatic product
Produit monochromatique . Einfarbiges produkt
Producto monocromático . ОДНОЦВЕТНЫЙ ПРОДУКТ
单色产品



V2 - MODERATE .
Prodotto con leggera variazione cromatica . Product with light chromatic variation
Produit à légère variation chromatique . Produkt mit leichter farbnance
Producto con una ligera variación cromática
ПРОДУКТ С ЛЕГКИМИ ИЗМЕНЕНИЯМИ ОТТЕНКОВ. 轻微变色的产品



V3 - HIGH .
Prodotto con marcata variazione cromatica . Product with high shade chromatic variation
Produit à variation chromatique accentuée . Produkt mit ausgepraegter farbnance
Producto con una marcada variación cromática . ПРОДУКТ С ВЫРАЖЕННЫМИ ИЗМЕНЕНИЯМИ ЦВЕТА
高度变色的产品



V4 - EXTREME .
Prodotto con forte variazione cromatica . Product with very high shade chromatic variation
Produit à forte variation chromatique . Produkt mit starker farbnance
Producto con una fuerte variación cromática
ПРОДУКТ С СИЛЬНЫМИ ИЗМЕНЕНИЯМИ ЦВЕТА . 高度变色的产品

Marketing IRIS CERAMICA

Art Direction / Concept
Graphic Design / Copy
ARCHÈ AGENCY

3D Image / Post Production
ARCHÈ AGENCY



IRIS CERAMICA

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